

# Driving Organizational Transformation through change in Vision and Upholding Values



## The Context and Recommended Solution

Our client's envisaged a radical change in the Vision and the Value system to meet the new age Customer opportunities and strive in the VUCA world.

We were called in to drive this intense initiative and steer its implementation



## Our Solution and Impact

We developed an intricate solution to ensure the top most senior management leaders embark on this journey and travel along to arrive at the intended agenda of creating new vision and values. This summoned essential gears like exploration, discovery and deliberation. We adopted the powerful tool of APPRECIATIVE INQUIRY and set out on the task.



• **3 Days VISION AND VALUE WORKSHOP** : We exercised the concept of AI and guided them through the 4 phases to create significant themes that directed the team to the new profound Vision statement



• **STORYTELLING** - During this workshop, strong stories, transformative experiences, evidenced based outlook were driven for leaders to examine and choose key words that finally fashioned the VISION STATEMENT and MISSION STATEMENT



• **VALUE FRAMEWORK**: Through analysis of stories, mapping of key stories in the overall epic and meticulous parameter based exercise, a new VALUE framework was established along with its definitions

